



Nonpartisan Vote Tripling Contest Rules

Fall 2022 Midterm Elections

Overview: Each year, NYPIRG organizes a robust non-partisan Get Out the Vote Campaign to get students inspired to show up to the polls. Studies show that peer-to-peer outreach is one of the most effective ways to get people to the polls on election day.² Vote tripling is a Get Out the Vote tactic: The name derives from the idea that if one person is committed to voting, they could recruit two peers to vote as well – thereby tripling their voter turnout.

Rules: Who Can Participate

- Any currently enrolled college student at a campus with a NYPIRG chapter can sign up to participate in the Vote Tripling Contest.
- Employees of the New York Public Interest Research Group or New York Public Interest Research Group Fund and their immediate family are prohibited from participating in the Vote Tripling Contest. Interns are not considered employees and therefore are eligible to participate.
- Participants do not need to be eligible to vote, nor a registered voter, (i.e. they do not need to be a voter-eligible-age or a citizen). The pledges they receive from their social network must be eligible and registered voters.
- Participants must fill out this [VTC Participants Sign-up](#) sheet to enter the competition.

Rules: How to Participate

- To enter the contest, students must fill out this [VTC Participants Sign-up](#) by October 28th. Students who sign up to participate are also called “Contestants.”
- Once signed up, Contestants can start reaching out to their social networks to encourage people to fill out the “[I Pledge to Vote](#)” sign up sheet or on a paper copy that is then database into that [Google Form](#). People that pledge to vote are also called “Pledges.” Contestants cannot also be Pledges.
- Contestants (who are eligible to vote) and Pledges will also be asked to submit a photo from when they voted – but, importantly, not of their ballot (it’s illegal to take a picture of your ballot).
 - The photos must be sent to NYPIRG (democracy@nypirg.org) by Wednesday, November 9th at 5PM.

² https://circle.tufts.edu/sites/default/files/2022-08/circle_growing_voters.pdf

- Contestants can collect photos from their Pledges and send them to NYPIRG (democracy@nypirg.org) or the Pledges can send them directly to democracy@nypirg.org and must include the Contestant's name who recruited them.
- Details about how to take photos: Photos should be a selfie-style that shows the voter's "I Voted" sticker or "Vote Here" signs or arrows outside of the polling site. Do not take photos of your ballot, that is illegal. Be considerate of poll workers and other voters who may not want their picture taken. Do not interfere with poll site administration while taking the photo. Photos are not required to show your face, but it is encouraged.
- The day before early voting, during the early voting period, and/or the day before election day, Contestants should send a text or call their Pledges.
 - Example text: "Hey {name}! Election day is tomorrow, do you have a voting plan? Also make sure to take a selfie with your 'I voted' sticker or a selfie outside of the polling location and send it to me once you voted!! Let me know if you need help figuring out where or how to vote."

No Confidentiality

Photos submitted to NYPIRG will not be treated as confidential, and by entering this contest and submitting photos, you represent and warrant that the photos do not include or disclose any trade secrets, proprietary information or other confidential information. By sharing your photo, you agree that the photo be posted on social media as part of the contest.

By signing up to pledge to vote, you agree to receive communications from NYPIRG about voter registration and empowerment updates. We will never sell or share your email address or other personal information. [You can read our full privacy policy here.](#)

Rules: Awarding the Prizes

- Awardees will be selected randomly.
- Any eligible Contestant that signs up at least one Pledge by the 11/8 deadline and submits at least one photo by the 11/9 deadline will be entered into a raffle for prizes.

Raffle Prizes

There will be one "Civic Champion" prize awarded and three "Civic Crusader" prizes awarded:

- Civic Champion: A NYPIRG t-shirt and, in the spirit of the Clean Water, Clean Air, Green Jobs Environmental Bond Act question that is on the back of the ballot, a tree planted in their honor. We will share the tree planting location and winner's name on our social media and organizational websites.
- Civic Crusader: a NYPIRG t-shirt

The tree will be planted within the tree planting season to ensure that it remains healthy. Tree planting season ends for the fall when the ground starts freezing. In the event that

the ground has begun to freeze by the end of the competition, the tree will be planted starting in the spring tree planting season (on or about March 15th).

Winner Notification

Winners will be finalized by November 10th, 2022 and notified by e-mail shortly thereafter. The list of winners will be posted at www.nypirgstudents.org. If the individual who won a prize does not respond within 5 business days, they forfeit the right to their prize and we reserve the right to select another raffle winner randomly.

Disclaimer

NYPIRG will not be liable for any technical difficulties that may arise in the administration of the Vote Tripling Contest and reserves the right to make changes to the Contest Rules as it deems necessary in its sole discretion. Any such rule changes will be posted on www.nypirgstudents.org. Participants are urged to submit their Vote Tripling Pledges and Photos well ahead of the deadline to ensure that any internet/website difficulties do not prevent a timely entry. NYPIRG reserves the right to extend the deadline of this Contest but is under no obligation to do so. If an inadequate number of entries are submitted, we reserve the right to modify the submission dates.

The decisions of NYPIRG shall be final on all matters concerning the contest.

This offer is void where prohibited by law.

Deadlines:

- **By October 28th:** Contestants must fill out the [VTC Participants Sign-up](#).
- **By November 7th:** Send us a screenshot of their reminder text the day before election day.
 - If the student sends the reminder before or during early voting, they can submit the screenshot early.
- **By November 8th at 9PM:** All “[I Pledge to Vote](#)” signatures must be collected and submitted to the Google Form by 9PM (when the polls close).
- **By November 9th at 5PM:** All photos from Pledges must be received by NYPIRG (democracy@nypirg.org). Photos should be a selfie-style that shows the voter’s “I Voted” sticker or “Vote Here” signs or arrows outside of the polling site. Do not take photos of your ballot, that is illegal. Be considerate of poll workers and other voters who may not want their picture taken. Photos are not required to show your face, but it is encouraged.
 - Students may submit these pictures early if the person they got to the polls participated in early voting.

Contact Information: Questions may be sent to NYPIRG Voter Empowerment Coordinator, Jana Bergere, jbergere@nypirg.org.